



Top Talent Clusters: Medium-sized Regions

For this week's "**By the Numbers**," we examine the top talent clusters for medium-sized metros (500K-Million). Just as we did last week for large metros, we list the top three medium-sized regions for each cluster. We ranked metros on three static criteria (2005):

- **Size of labor force:** How many individuals are working in each talent cluster? Metros with larger employment numbers received a higher score.
- **LQ:** How specialized or concentrated is a metro in a talent cluster? Metros with a higher LQ or specialization received a higher score.
- **Salary:** Which metros have the highest cluster salary? Metros with higher salaries were awarded a higher score.

Here's a look a look at the top medium-sized metros:

Top Medium-sized Metros

	Top Metro
Advertising and Marketing	Oxnard, CA
Arts	Madison, WI
Business & Financial Services	Des Moines, IA
Design	Grand Rapids, MI
Education	Poughkeepsie, NY
Engineering	Oxnard, CA
Legal	Albany, NY
Media	Albany, NY
Medical Professionals	Toledo, OH
Medical Therapists	Allentown, PA
Research & Science	Oxnard, CA
Technology	Raleigh, NC

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

If you'd like more detail about these rankings or a complete list, contact [David](#) or [Steven](#).

Advertising & Marketing

Rank	Region
1	Oxnard, CA
2	Rochester, NY
3	Raleigh, NC

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Arts

Rank	Region
1	Madison, WI
2	Raleigh, NC
3	Dayton, OH

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Business & Financial Services

Rank	Region
1	Des Moines, IA
2	Albany, NY
3	Raleigh, NC

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Design

Rank	Region
1	Grand Rapids, MI
2	Omaha, NE
3	Madison, WI

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Education

Rank	Region
1	Poughkeepsie, NY
2	Rochester, NY
3	Dayton, OH

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Engineering

Rank	Region
1	Oxnard, CA
2	Dayton, OH
3	Albuquerque, NM

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Legal

Rank	Region
1	Albany, NY
2	Tulsa, OK
3	Des Moines, IA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Media

Rank	Region
1	Albany, NY
2	Rochester, NY
3	Madison, WI

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Medical Professionals

Rank	Region
1	Toledo, OH
2	Omaha, NE
3	Little Rock, AR

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Medical Therapists

Rank	Region
1	Allentown, PA
2	Toledo, OH
3	Rochester, NY

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Research & Science

Rank	Region
1	Oxnard, CA
2	Albany, NY
3	Baton Rouge, LA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Technology

Rank	Region
1	Raleigh, NC
2	Colorado Springs, CO
3	Oxnard, CA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.