



By the Numbers: Top Talent Clusters for Small Regions

For this week's "By the Numbers," we release the *last* segment of our talent cluster analysis. This week examine the **top clusters for small metros (250K and below)**.

As we've done the past three weeks, we list the **top three small regions for each cluster**. Our rankings are based on three criteria: size of the labor force, LQ, and salary.

If you would like more detail or a complete list of rankings for regions, contact [Steven](#) or [David](#).

Top Metros

Cluster	Metro Area
Arts	Charlottesville, VA
Advertising & Marketing	Bloomington-Normal, IL
Business & Financial Services	Cedar Rapids, IA
Design	Charlottesville, VA
Education	Kingston, NY
Engineering	Kennewick, WA
Legal	Santa Cruz, CA
Media	Charlottesville, VA
Medical Professionals	Gainesville, FL
Medical Therapists	Lynchburg, VA
Research & Science	Kennewick, WA
Technology	Rochester, MN

Advertising & Marketing

Rank	Metro Area
1	Bloomington-Normal, IL
2	Olympia, WA
3	Cedar Rapids, IA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Arts

Rank	Metro Area
1	Charlottesville, VA
2	Medford, OR
3	Santa Fe, NM

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Business & Financial Services

Rank	Metro Area
1	Cedar Rapids, IA
2	Charlottesville, VA
3	Santa Fe, NM

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Design

Rank	Metro Area
1	Charlottesville, VA
2	San Luis Obispo, CA
3	Santa Fe, NM

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Education

Rank	Metro Area
1	Kingston, NY
2	Vineland, NJ
3	College Station, TX

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Engineering

Rank	Metro Area
1	Kennewick, WA
2	Bremerton, WA
3	Warner Robins, GA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Legal

Rank	Metro Area
1	Santa Cruz, CA
2	Lafayette, LA
3	Charlottesville, VA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Media

Rank	Metro Area
1	Charlottesville, VA
2	Rochester, MN
3	Champaign-Urbana, IL

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Medical Professionals

Rank	Metro Area
1	Gainesville, FL
2	Iowa City, IA
3	Sioux Falls, SD

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Medical Therapists

Rank	Metro Area
1	Lynchburg, VA
2	Chico, CA
3	Rochester, MN

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Research & Science

Rank	Metro Area
1	Kennewick, WA
2	Lake Charles, LA
3	Parkersburg, WV

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Technology

Rank	Metro Area
1	Rochester, MN
2	Fort Walton Beach, FL
3	Cedar Rapids, IA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.