



## By the Numbers: Creative Density

For this week's "*By the Numbers*," we examined the regions with the highest density of creative talent. Pulling data from the Bureau of Labor Statistics and U.S. Census, we calculated the number of creative class members per sq. mile. We ranked the top ten metros for each classification: large, medium, mid-sized and small.

The results were surprising; check them out!

### Overall Results:

	1st	2nd	3rd
Large	Los Angeles, CA (281)	New York, NY (269)	Washington, DC (226)
Medium	Bridgeport, CA (162)	New Haven, CT (92)	Akron, OH (89)
Mid-sized	Trenton, NY (358)	Ann Arbor, MI (93)	Boulder, CO (74)
Small	Carson City, NV (50)	Santa Cruz, CA (42)	Elkhart, IN (42)

Source: Bureau of Labor Statistics, 2005. U.S. Census, 2006. CCG, 2007.

### Large Metros: Over 1 Million

Rank	Metro	Creative Class Workers per Sq. Mile
1	Los Angeles, CA	281
2	New York, NY	269
3	Washington, DC	226
4	San Francisco, CA	187
5	Boston, MA	186
6	Philadelphia, PA	167
7	Chicago, IL	130
8	San Jose, CA	129
9	Baltimore, MD	127
10	Hartford, CT	119

Source: Bureau of Labor Statistics, 2005. U.S. Census, 2006. CCG, 2007.

## Medium Metros: 500K- Million

Rank	Metro	Creative Class Workers per Sq. Mile
1	Bridgeport, CT	162
2	New Haven, CT	92
3	Akron, OH	89
4	Raleigh, NC	68
5	Dayton, OH	65
6	El Paso, TX	58
7	Allentown, PA	57
8	Honolulu, HI	54
9	Harrisburg, PA	54
10	Albany, NY	48

Source: Bureau of Labor Statistics, 2005. U.S. Census, 2006. CCG, 2007.

## Mid-sized Metros: 250K- 500K

Rank	Metro	Creative Class Members per sq. Mile
1	Trenton, NJ	358
2	Ann Arbor, MI	93
3	Boulder, CO	74
4	Flint, MI	58
5	Durham, NC	57
6	Huntsville, AL	48
7	Rockford, IL	47
8	Lancaster, PA	45
9	Lexington, KY	43
10	Reading, PA	42

Source: Bureau of Labor Statistics, 2005. U.S. Census, 2006. CCG, 2007.

## Small Metros: Below 250K

Rank	Metro	Creative Class Members per sq. Mile
1	Carson City, NV	50
2	Santa Cruz, CA	42
3	Elkhart, IN	42
4	Warner Robins, GA	41
5	Bremerton, WA	37
6	Oshkosh, WI	37
7	Gainesville, GA	35
8	Muncie, IN	33
9	Gainesville, FL	32
10	Lima, OH	32

Source: Bureau of Labor Statistics, 2005. U.S. Census, 2006. CCG, 2007.