creative class group

Large Metros (Million – Plus): Top Talent Clusters

Where should technology workers live and work? Which large metros are the leaders in media, arts and design? For this week's *By the Numbers*, we have taken another pass at the top talent clusters for large metros.

In doing so, we have listed the top three large metros for every creative talent cluster. To rank these, we've examined three 2005 criteria:

- **Size of labor force:** How many individuals are working in a cluster? Metros with larger employment numbers received a higher score.
- **LQ:** How specialized or concentrated is a metro in a talent cluster? Metros with a higher LQ or specialization received a higher score.
- **Salary:** Which metros have the highest cluster salary? Metros with higher salaries were awarded a higher score.

Granted, we can refine these criteria and look at the increases over time. However, this basic approach provides a quick look at the top talent clusters:

Leading Metros

	Top Metro
Advertising & Marketing	San Jose, CA
Arts	New York, NY
Business & Financial Services	New York, NY
Design	New York, NY
Education	New York, NY
Engineering	San Jose, CA
Legal	Washington, DC
Media	New York, NY
Medical Professionals	New York, NY
Medical Therapists	New York, NY
Research & Science	Washington, DC
Technology	Washington, DC

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007

In the weeks ahead, we will examine the top medium, mid-sized, and small metros for creative clusters. If you'd like more detail about these rankings or a complete list, contact David Miller, dmiller@creativeclass.com or Steven Pedigo, steven@creativeclass.com.

Here's a look at the top three large metros for each creative talent cluster.

Advertising & Marketing

Rank	Metro Area
1	San Jose, CA
2	San Francisco, CA
3	Detroit, MI

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Arts

Rank	Metro Area
1	New York, NY
2	Chicago, IL
3	Detroit, MI

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Business & Financial Services

Rank	Metro Area
1	New York, NY
2	Washington, DC
3	San Francisco, CA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Design

Rank	Metro Area
1	New York, NY
2	San Francisco, CA
3	Los Angeles, CA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Education

Rank	Metro Area
1	New York, NY
2	Chicago, IL
3	Riverside, CA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Engineering

Rank	Metro Area
1	San Jose, CA
2	Houston, TX
3	Detroit, MI

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Legal

Rank	Metro Area
1	Washington, DC
2	New York, NY
3	San Francisco, CA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Media

Rank	Metro Area
1	New York, NY
2	Los Angeles, CA
3	Washington, DC

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Medical Professionals

Rank	Metro Area
1	New York, NY
2	Philadelphia, PA
3	Baltimore, MD

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Medical Therapists

Rank	Metro Area
1	New York, NY
2	Philadelphia, PA
3	Chicago, IL

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Research & Science

Rank	Metro Area
1	Washington, DC
2	San Francisco, CA
3	San Diego, CA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.

Technology

Rank	Metro Area
1	Washington, DC
2	San Jose, CA
3	San Francisco, CA

Source: Bureau of Labor Statistics, 2005. Creative Class Group, 2007.